



SELECTIVE LINE

by verallia

# RUBIS

THE FIRST SELECTIVE LINE JAR



Selective Line, Verallia's high-end brand, has leveraged its glass bottle expertise to create its first premium jar named **RUBIS**.

Made in extra-flint glass and with a thick glass base, **RUBIS** is especially targeted at the gourmet markets: honies, jams, tapenades, condiments, etc.

Selective Line proposes a smooth and pure version for a beautifully simple container and three engraved versions inspiring luxury and high differentiation.



DIAMOND



TWIST



RETRO



### CHARACTERISTICS\*

Extra Flint color • 232 ± 4 ml • Deep Twist-Off 70 closure • 180 gr

*Label areas in mm:* front H20 x L60 / back H30 x L60

\* The dimensional characteristics are shown for information purpose only and may be subject to variation.



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*Glass is the healthiest of all packaging materials.  
Neutral and inert, it ensures perfect food conservation.  
100% recyclable, infinitely, glass is widely acclaimed  
by consumers.*